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Please add the following newly-drafted Claims 20-29.

- 20. The image display of Claim 2, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.
- 21. The image display of Claim 3, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.
  - 22. The image display of Claim 4, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.
  - 23. The image display of Claim 5, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.
  - 24. The image display of Claim 13, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.
  - 25. The image display device of Claim 2, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.

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- The image display device of Claim 3, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.
  - 27. The image display device of Claim 4, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.
    - 28. The image display device of Claim 5, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.
    - 29. The image display device of Claim 13, wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.